



Design
for Emergency
Management

Connecting people, knowledge and resources
to strengthen community resilience

20
24

ANNUAL
REPORT

Stichting Design for Emergency Management

KVK number 88400174

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This annual report and its associated financial statements were prepared by Saskia van Manen.

Design for Emergency Management is entirely volunteer operated.

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About Design for Emergency Management

VISION

A world where inclusive and evidence-based design are intrinsic elements of disaster prevention and emergency management to foster a safer, more equitable and resilient global community for all.

MISSION

To make the adoption of design principles in emergency management by communities and professionals compelling and readily achievable by connecting people, knowledge and resources.

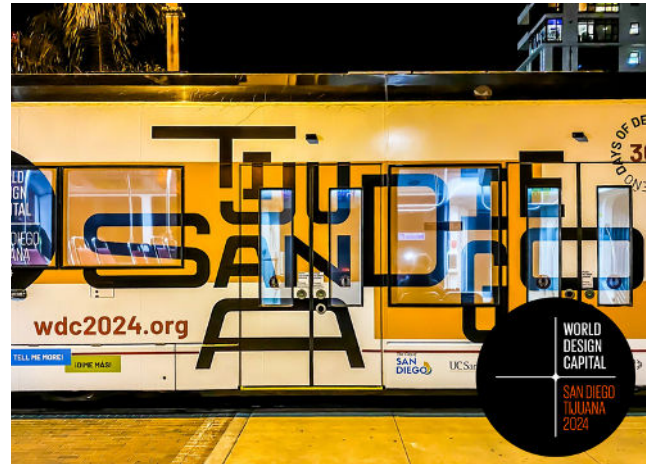


2024 highlights

FORTALECIMIENTO DE LA RESILIENCIA A TRAVÉS DE LAS FRONTERAS: DISEÑO PARA MITIGAR EL PEOR ESCENARIO POSIBLE

25 OCTOBER, TIJUANA, MEXICO

This workshop formed part of the World Design Capital San Diego Tijuana programme. Attendees represented a diverse mix of organizations, including the Tijuana Civil Protection Agency (led by the City Director of Civil Protection), the Fire Brigade, and CETYS University staff amongst others.



This unique combination of specialists explored emergency management (EM) from fresh perspectives, including communications. The groups tackled scenarios such as campus fire emergencies, active shooter incidents, and a major earthquake in Tijuana, using the “Before-During-After” cycle to discuss actors, measures, resources, and distinctions between risk, hazards, and emergencies. The workshop highlighted how participatory design can effectively facilitate risk and emergency management processes. The session's interactive boards sparked engaging discussions and inspired ideas for future collaborations, including a follow-up workshop to explore actionable EM strategies. Special thanks go to Jorge Francisco (Jofras) and the CETYS team for their exceptional hosting and interest in future projects.

IIID CONVERSATION

18 JANUARY, ONLINE

This talk discussed the distinctions between this emerging discipline and traditional design, and showcased how design methods bring innovative evidence-based perspectives to the complex challenges presented by natural hazards such as earthquakes, hurricanes, flooding, and wildfires. This role extends far beyond aesthetics, and the discussion will underscore the imperative for collaborative endeavors that encompass a variety of stakeholders and ensure inclusive representation.

[watch here >](#)

OTHER

- Claudine Jaenichen delivered a keynote speech at the California Society for Healthcare Engineering conference in Monterey. Title: Design in Action: New concepts to improve information literacy for protective action planning.
- Claudine Jaenichen conducted an accessibility-focused workshop for emergency managers at the Bay Area UASI Summit. Title: Creating accessible documents and alternative formats.
- Claudine Jaenichen was invited as one of 40 national experts to attend the Advanced Technology in Public Safety Workshop, representing the US Department of Homeland Security's Science & Technology Directorate (DHS S&T), MIT Lincoln Laboratory, and NAPSG Foundation.

2024 publications

Lin, T. S., & Luo, Y. (2024). Visual-textual integration: Emoji as a supplement in health information design. *International Journal of Design*, 18(2), 37-58.

<https://doi.org/10.57698/v18i2.03>

Lin, T., Li, S. (2024). Meaningful Emoji: A Preliminary Exploratory Study of Graphic Symbols Usage for Health Communication. In: Tareq Ahram, Jay Kalra and Waldemar Karwowski (eds) *Artificial Intelligence and Social Computing*.

AHFE (2024) International Conference. AHFE Open Access, vol 122. AHFE International, USA. <http://doi.org/10.54941/ahfe1004644>

Financial position

AS OF 31 DECEMBER 2024

ASSETS	2024	2023
Current assets		
Cash & cash equivalents	€ 477.65	€ 819.51
Non-current assets	€ –	€ –
TOTAL ASSETS	€ 477.65	€ 819.51

LIABILITIES	2024	2023
Current liabilities	€ –	€ –
Non-current liabilities	€ –	€ –
TOTAL LIABILITIES	€ 0.00	€ 0.00

NET ASSETS	2024	2023
Unrestricted	€ 477.65	€ 819.51
Restricted	€ –	€ –
TOTAL NET ASSETS	€ 477.65	€ 819.51

Activities statement

2024

INCOME

Book sales	€	0.00
Interest	€	4.98
Donations	€	0.00

TOTAL INCOME	€	4.98
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EXPENSES

Taylor & Francis book indexing	€	230.43
Domain registration	€	24.12
Bank costs	€	92.27

TOTAL EXPENSES	€	346.84
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CHANGE OF NET ASSETS

Change of net assets	€	-341.86
Net assets 31 December 2023	€	819.51

NET ASSETS 31 DECEMBER 2024	€	477.65
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Budget

2025

INCOME

Book sales	€	20.00
Courses	€	200.00
Interest	€	5.00
Grants	€	250.00
Donations	€	100.00

TOTAL INCOME	€	575.00
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EXPENSES

Web hosting	€	0.00
Domain registration	€	30.00
Bank costs	€	100.00
Activities	€	250.00
Contingency	€	50.00

TOTAL EXPENSES	€	430.00
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CHANGE OF NET ASSETS

Change of net assets	€	145.00
Net assets 31 December 2023	€	477.65

NET ASSETS 31 DECEMBER 2024	€	622.65
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2025

GOALS

GROWING OUR COMMUNITY



Design **Network**
for Emergency
Management

First and foremost we aim to strengthen the Design Network for Emergency Management. We will grow our community by increasing our presence and visibility, such as through consistent engagement online and representation at relevant national and international fora.

INTRODUCTION TO DESIGN FOR EMERGENCY MANAGEMENT ONLINE COURSE



Design **Academy**
for Emergency
Management

A world where inclusive and evidence-based design are intrinsic elements of disaster prevention and emergency management to foster a safer, more equitable and resilient global community for all.

A SERIES OF TALKS



Design **Studio**
for Emergency
Management

These talks bring together experts and other interested parties in for a dynamic, interactive and insightful exploration of the intersection between design principles and effective emergency management strategies. Talks will include discussions on approaches, feature case studies and practical applications of design in the context of emergencies and crises.

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